

MyJohnDeere Data Privacy

“ONLY VALID FOR CUSTOMERS CONTRACT JURISDICTION WITHIN Iceland, Kazakhstan, Liechtenstein, Norway, Switzerland, Ukraine, or a member state of the European Union”

This privacy policy statement refers to data collected through MyJohnDeere – Operation Center. John Deere commits to respect and protect customer’s personal data and sensitive data. All personal data collected under this agreement are collected only to the purpose of fulfilling the contractual services.

1. Data Collection

John Deere may collect data generated by the use of, collected by, or stored in machinery and equipment as well as data entered through any other system interfaces. Pursuant to the contractual services, including the System Hardware and any hardware or devices interfacing with machinery and equipment, together with any other data added to the web Services by Customer (like i.e. but not exclusively : consumption, operating time, maintenance , repair history, moisture , field boundaries, documentation maps etc.).

John Deere may process and save data from external systems or connect information in order to provide the services requested by the customer.

2. Geolocation Data

If offered as a service or as an upgrade feature John Deere may collect on behalf of the customer, using GSM technology, in order to provide the service, position data in RTCM format as well as Waypoints, track logs and/or boundaries. The customer acknowledges that he/she may only use geolocation systems to track the position of a person if the person has given its preventive explicit written consent.

3. Access to and Use of Data.

Customer may also authorize or restrict Dealer and/or 3rd party access at any time. Customer may request that John Deere remove access to and use of Data to specific Dealers and/or 3rd party via the Web Functions. John Deere will effectuate such removal within thirty (30) days of Customer’s valid request. Any such restricted Dealer and/or 3rd party may continue to have access to Data collected by the System prior to John Deere's removal of the Dealers and/or 3rd party's access. Customers may authorize dealers and/or 3rd party to access and use Customer’s Data.

John Deere may provide on behalf of the customer Dealers and/or 3rd party information and data for the purpose of servicing Customer’s equipment including machine diagnostics, remote servicing (i.e. but not exclusively to provide update, repairs, assistance) and machine component software updates.

4. Data storage and retention policy

Customer data are stored on John Deere Servers based in the US. Unless and until Customer requests removal of John Deere ’s access to and use of Data John Deere will store the Data, provided such data storage is in compliance with all applicable federal, state, provincial and local laws and regulations, including, but not limited to, as applicable, laws of non-EU jurisdictions where Data is stored. John Deere will have the right, but not the obligation, to store the Data indefinitely, or to delete the Data at any time upon expiration of the above-stated retention periods provided such data storage is in compliance with all applicable federal, state, provincial, and local laws and regulations, including, but not limited to, as applicable, laws of

non-EU jurisdictions where Data is stored. Customer acknowledges and agrees that messaging and position Data deleted from the Server(s) cannot be retrieved or re-created.

5. John Deere usage of data

John Deere is entitled to access the non-anonymised customer data set to provide the contractually defined service (e.g. but not exclusively: JDLink, Operation Center information, Field analyser etc.).

John Deere may disclose customer data to outside parties when we have a good faith belief that disclosure is reasonably necessary to (a) protect the safety of any person from death or serious bodily injury; (b) prevent fraud or abuse against us or our users; (c) to protect our property rights; or (d) defend Deere and its affiliates or personnel from any legal proceedings arising out of customer data.

6. Website Log in and Profile Data

Upon request and within 30 days, Deere & Company will grant individuals reasonable access to personal information they entered into the System and that it holds about them. In addition, Deere & Company will take reasonable steps to permit individuals to correct, amend, or delete information that is demonstrated to be inaccurate or incomplete. You have the right to overwrite your information or to upload new files by yourself.

User's name and email address are collected in order to allow a record of their activities.

Password – generated by the User – is used to enable a secure log in procedure.

Declaration: I have read and agree to the contents of MyJohnDeere Terms & Conditions and Deere's Global Privacy Statement. By entering my personal data into the MyJohnDeere User profile and clicking the „I agree to the MyJohnDeere Terms & Conditions. Complete Account now“ button at the Registration Page, I accept that John Deere is collecting, processing and disclosing my personal data in the manner described in this Privacy Notice and MyJohnDeere Terms and Conditions.