



# BE A POWER FOR GOOD

2017 GLOBAL CITIZENSHIP  
SUMMARY REPORT



**JOHN DEERE**

# CHAIRMAN'S MESSAGE



At John Deere, we know that good citizenship is good business. It inspires employees, motivates customers, and extends our competitive advantage.

*But it's also the right thing to do.*

With that in mind, we are committed to operating ethically, safely, and in an environmentally-sustainable manner, all while giving back to our communities and beyond through philanthropy and volunteerism.

This year's citizenship summary report highlights how we're supporting our communities and working to enhance employee and customer safety, and environmental stewardship. Please read the full Global Citizenship Report in the Citizenship and Sustainability section of [www.deere.com](http://www.deere.com).

In 2016, we furthered our efforts to limit the environmental impact of our operations and products. We maintained our focus on energy and water efficiency, while introducing products that are both fuel-efficient and productive. We again exceeded our goal for recycling 75% of the waste generated by our facilities. And, on the safety front, over half of our locations recorded no lost-time incidents.

The company and John Deere Foundation together awarded more than \$31 million in grants and contributions to organizations promoting solutions for world hunger, education, and community development. That financial support was complemented by nearly 160,000 employee volunteer hours, more than twice the level of just two years earlier.

At the same time, we continued our work to support the diverse needs of employees on and off the job, through enriching volunteer experiences, wellness events, and work-life management activities.

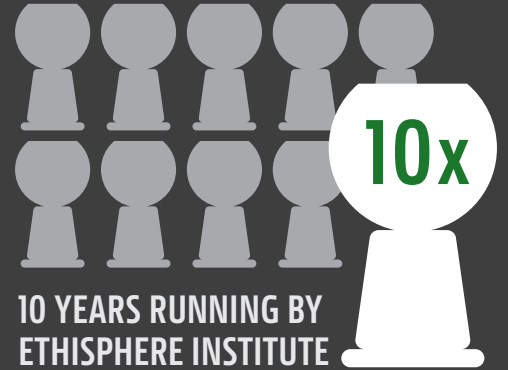
We were honored to again be named one of the World's Most Ethical Companies by Ethisphere Institute, a most-admired company by *Fortune* magazine, and were named a top corporate citizen by *Forbes* magazine and Just Capital, a non-profit research organization.

John Deere's higher purpose is to support improved living standards for people around the world by serving those linked to the land. We're proud of our employees and their efforts to help us fulfill this purpose in a socially conscious, environmentally responsible way.

On behalf of John Deere employees worldwide,

**Samuel R. Allen**  
Chairman and CEO

NAMED ONE OF THE WORLD'S  
MOST ETHICAL COMPANIES



10 YEARS RUNNING BY  
ETHISPHERE INSTITUTE

NAMED TO THE WORLD'S

# TOP 50

MOST ADMIRABLE COMPANIES  
BY *FORTUNE* MAGAZINE

NAMED TO AMERICA'S

# TOP 100

CORPORATE CITIZENS  
BY *FORBES* MAGAZINE  
AND JUST CAPITAL

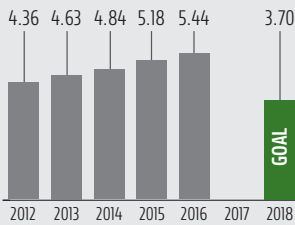
# ENVIRONMENT

## 2018 Enterprise Eco-Efficiency Goals

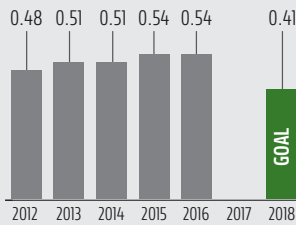
John Deere is pursuing an aggressive set of 2018 Eco-Efficiency Goals aimed at limiting the environmental impact of its operations and products.

### ENERGY

Reduce energy consumption and greenhouse gas (GHG) emissions by 15% per ton of production



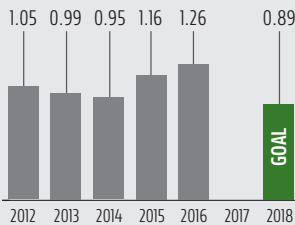
**ENERGY CONSUMPTION**  
(GJ per metric ton of production)



**GREENHOUSE GAS EMISSIONS**  
(mtCO2e per metric ton of production)

### WATER

Reduce water consumption by 15% per ton of production

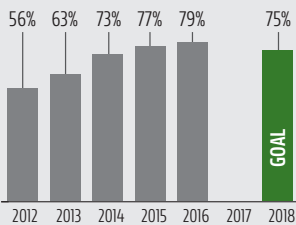


**WATER CONSUMPTION**  
(cubic meters per metric ton of production)

Water consumption does not include non-contact cooling water.

### WASTE

Recycle 75% of total waste



**PERCENT WASTE RECYCLED**

### PRODUCTS

Use life cycle engineering to create products and services that meet customer needs and reduce their environment impact.

*Greenhouse gas (GHG) emissions, water, and waste data have been third-party verified to the ISO 14064-3 assurance standard. As necessary, previously reported data has been restated due to acquisitions, divestitures, and improved accuracy. GHG emissions are calculated in accordance with the World Resources Institute (WRI) Greenhouse Gas Protocol methodology for market-based emissions.*

0%  
INCREASE

in GHG emissions  
per ton of production  
from 2015 to 2016

79%

total waste recycled; exceeded  
recycling waste goal  
**TWO YEARS IN A ROW**

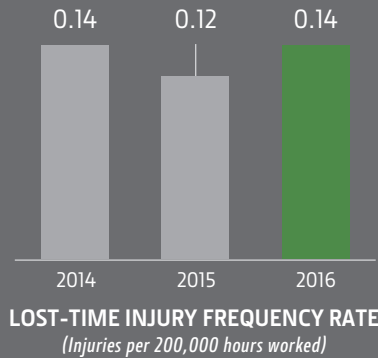
UP TO 36%

**FUEL CONSUMPTION REDUCTION  
OVER THE NEAREST COMPETITOR**

Designed for both efficiency and productivity, John Deere's innovative CH570 and CH670 Sugarcane Harvesters reduce fuel consumption, resulting in a smaller carbon footprint.

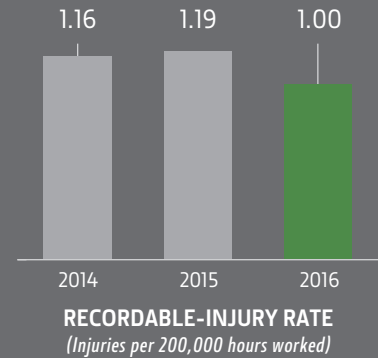
# SAFETY

## 2016 Employee Injury Rates



OUR GOAL IS  
**ZERO**

INJURIES, ON- AND  
OFF-THE-JOB



In 2016, recordable-injury rates declined to an all-time low.

**More than half of John Deere locations recorded no lost-time incidents.**

# 34

**U.S. JOHN DEERE UNITS** earned the Occupational Excellence Achievement Award in 2016 from the U.S. National Safety Council.



**“JOHN DEERE CARY IS AMONG OUR MOST VALUABLE SUPPORTERS —THEY MAKE REAL TO US THAT WE ARE NOT ALONE IN OUR EFFORTS TO HELP THE HUNGRY IN OUR COMMUNITY.”**

-Fred Baldwin, farm manager, Interfaith Food Shuttle, Cary, North Carolina

## EMPLOYEE EXPERIENCE



UNITED STATES

Employee-run resource groups like LOTUS, which celebrates John Deere’s linkage to the Asian/Pacific region, are actively involved in their local communities. In 2016, LOTUS members partnered with the Voluntary Income Tax Assistance program, completing more than

# 420 FILINGS THROUGH OVER 500 HOURS OF SERVICE

in the Quad Cities, Iowa and Illinois region.

Life can be hectic. That's why John Deere offers resources to help employees better manage their needs at work and at home. In Mannheim, Germany, a work and care room was opened recently to provide a quiet space for parents to both work and look after their child in the case of unexpected child care issues. The room is furnished with a desk and work equipment, as well as toys, a bed, a crib, and other child care essentials.



GERMANY

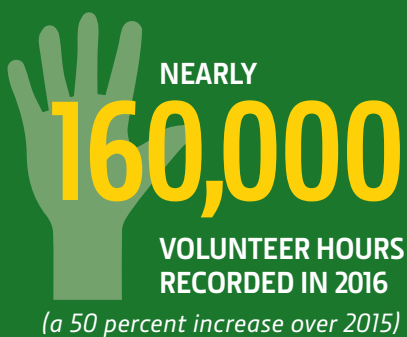


When employees thrive, our company and local communities benefit, too. In 2016, locations worldwide hosted wellness events to increase energy levels and encourage healthy lifestyles, like this group hike in Jiamusi, China.

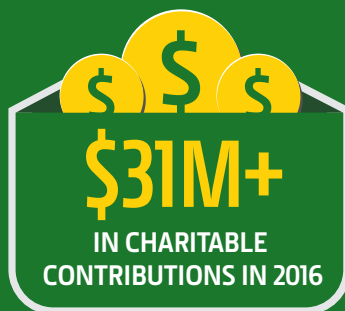
**“I AM REALLY HAPPY AFTER GETTING THIS TECHNICAL SUPPORT. I’M SURE THIS PRACTICE OF FARMING WILL IMPROVE OUR ECONOMIC CONDITION. I WOULD LIKE TO THANK EVERYONE.”**

- Indian smallholder farmer, after employees in Pune shared productivity practices through the company’s “Serving Our Communities” initiative

# PHILANTHROPY & VOLUNTEERISM



**DEERE & COMPANY  
AND THE JOHN DEERE  
FOUNDATION MADE**



&



# 2016 AWARDS



**World's Top 50 Most Admired Companies** – *Fortune* magazine

**World's Most Ethical Companies** – Ethisphere Institute

**Top 100 Global Brands** – Interbrand

**America's Best Employers** – *Forbes* magazine

**Just 100: America's Top 100 Corporate Citizens** – *Forbes* magazine, Just Capital

**Winning "W" Company** – 2020 Women on Boards

**Top 10 Brands: US Advocacy Ratings** – YouGov BrandIndex

**Tournament of the Year** (John Deere Classic) – PGA TOUR

**Top Employers in Germany** – *Focus* magazine

**Top Employers Spain** (John Deere Ibérica) – Top Employers Institute

**Canada's Best Employers** – *Forbes* magazine

**Great Place to Work in Brazil** – Great Place to Work Institute, *Época* magazine

**U.S. President's Volunteer Service Award** – Junior Achievement USA

**Best Working Mother Companies in Mexico** (John Deere Mexico) – Working Mothers Mexico Institute

**Top 100 Most Family Friendly Employers in Germany** – *Freundin* magazine and employer benchmarking platform kununu

**Ag Technology Company of the Year** (John Deere Intelligent Solutions Group) – Technology Association of Iowa

Learn more about John Deere's commitment to citizenship and sustainability at: [www.JohnDeere.com/Citizenship](http://www.JohnDeere.com/Citizenship)



**JOHN DEERE**