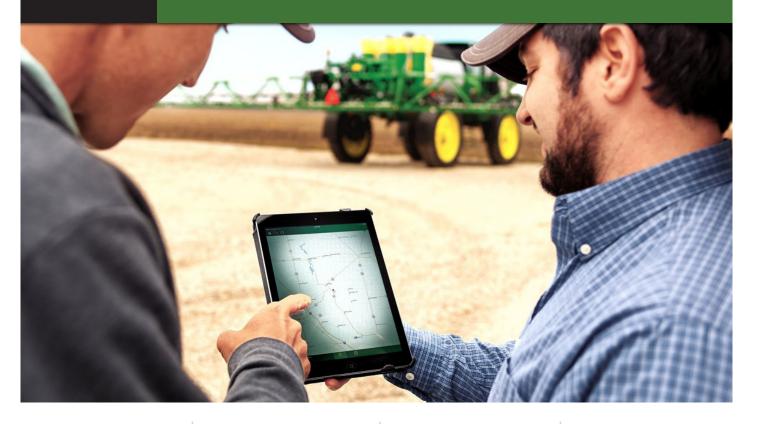


### John Deere Connected Support



## When you buy John Deere equipment you expect reliability.

You should, because Nothing Runs like a Deere.

## You also know that when you're in the field the unexpected can happen.

When it does, you need a quick resolution.

## That's why John Deere equipment comes prepared from the factory with technology built in.

It senses potential issues and can alert you promptly—in the cab or anywhere you are.

# Better yet, your dealer can receive alerts and connect to your equipment.

You know your dealer is always ready to keep you farming—and farming better.

#### When you connect your machine...

#### You Can

- · Monitor alerts from the machine remotely
- · View the in-cab display from wherever you are
- · Monitor machine location, its prior path and coverage
- Monitor fuel level and idle time

#### Your Dealer Can

- Monitor alerts coming from your machine
- · Diagnose problems remotely to get you back running faster
- · View the in-cab display to help you setup your machine
- · Perform software updates from the dealership

Most new John Deere machines come ready with 5 years of machine connectivity to enable these tools that you keep running. If you have an existing machine capable of connecting, we'll connect it free of charge\*. Visit your John Deere Dealer today.



Agronomic data from your in-cab displays, like yield maps and as-applied data, becomes even more powerful when you can access and use it remotely, away from the field. Your data becomes more powerful when you can access it when you need it and where you need it. Sending it from the field immediately and automatically can also prevent it from getting lost. That's why we recommend upgrading your machine connection to **JDLink Connect**.

JDLink Connect opens an information pipeline between you and your machines, so the technology on your equipment can "talk" to you. In addition, you can tell your machines what to do and have them report back. Two-way communication is powerful and essential for success. With JDLink Connect you get a steady, automatic flow of agronomic data between your machines and the devices you use to manage your operation, so you can make sound, timely decisions for your farm—wherever, whenever.

To see, share, and use your data, you'll have access to the John Deere Operations Center and the connected mobile apps.

The **John Deere Operations Center** is an online set of tools you can use to manage your farming operation. As data flows into your Operations Center, you can:

- See what's happening now and learn from your performance over time.
- Collaborate with others who support your operation, granting them easy, instant access to the data they need—so they can give you even better support and insights.
- Direct your business by creating action plans, prioritizing jobs, and communicating next steps to others.

The **MyOperations & MyAnalyzer Apps** complement the John Deere Operations Center to allow you to easily leverage data from your connected machine while on the go – putting the Operations Center in your pocket.

Remember, when you choose to use the John Deere Operations Center, you are always in control of your data. When you entrust your data to John Deere we safeguard that data and honor the permissions you set for sharing it with others. Visit **JohnDeere.com/trust** to learn more.

The JDLink Connect service is available by subscription. When you purchase new Ag equipment, one year of JDLink Connect and 5 years of John Deere Connected Support are included standard.



# Unlock the Value of Data on Your Farm



### WHY USE DATA? Make a good farm even better

#### Improve Performance

- Learn what practices work and don't work.
- Save money by getting the most out of time and resources.

#### Increase Yield

- Learn which inputs and rates work best and where for repeatable gains.
- Identify ways to improve yield consistency across the farm.

#### **Benefit From Insights**

- Studies show that decisions made based on multiple years of data are more accurate.
- Data allows you to share your information easier so experts can quickly add depth to your experiences.

### HOW TO START Take baby steps

#### Collect it

- Ensure equipment can record the field work. Most newer equipment is ready and older equipment can be updated.
- Start with machine and harvest data. It is the easiest to understand and you can grow from there.

#### Use it

- Get harvest data into a form you can review.
   This means software or a cloud based tool!
- Review as-applied data (planting, crop nutrition or crop protection data) or other data layers compared to yield data. This is your first step towards insights.
- Use field data to control your equipment to maximize yield while minimizing costs with tools like variable rate and section control.

#### Share it

- Don't work alone—start looking for additional analysis and insights with the help of partners like ag retailers and agronomists.
- John Deere dealers also provide help through data and other services to make implementing data tools easier. They already know your operation—take advantage!

#### WHAT TOOLS TO USE

Build your own data toolbox

#### **Data Collection**

Collect the data as field work is performed.

- Gen4 CommandCenter™
- GreenStar™ 3 2630 Display

#### **Data Transmission**

Manually moving data with a USB works, but it can be easier.

- JDLink™ Connect (Automatic, wireless)
- Mobile Data Transfer (Uses smartphone)

#### **Data Viewing and Sharing**

Once the data is off the machine, it's ready to use—and the tools below are at no extra cost.

- John Deere Operations Center
   Access your information anytime,
   anywhere to see, collaborate and
   direct your operation with precision.
- MyOperations & MyAnalyzer Apps
   Operations Center information in your pocket for when you're on the qo.