THE LEAP COALITION
Ensuring Black farmers keep their land.

John Deere, in partnership with the National Black Growers Council (NBGC) and the Thurgood Marshall College Fund (TMCF), established the LEAP (Legislation, Education, Advocacy and Production Systems) coalition which:

- Addresses priority legislation
- Expands educational and advocacy opportunities
- Ensures access to tools and technology to help all farmers successfully navigate advanced production systems

LEAP is dedicated to ensuring the long-term sustainability of over 60 million acres of land currently owned or farmed by Black farmers.

Without diversity, farms cannot survive. It’s true of farmers too. This is where the LEAP coalition is trying to help.

Visit www.Deere.com/LEAPcoalition