

EDITORIAL

#1 IN THE WOODS

Graham Hinch, Director, Forestry Sales
– U.S. and Canada

Today's business climate can be pretty challenging as loggers contend with tight mill quotas; rising trucking, insurance, and other business costs; severe weather; and natural disasters. To help customers maximize profitability, John Deere offers solutions that go beyond producing high-quality, productive machines. We're number one in the woods, leading the industry with our total solutions for over 50 years.

We're dedicated to designing and building a comprehensive lineup of machines that meet our customers' unique needs. We offer an extensive equipment portfolio, with machines covering a wide range of felling and harvesting tools to fit your specific application, from full-tree to cut-to-length and everything in between.

We're also the only manufacturer with an affiliated financing group that understands our customers' businesses. John Deere Financial offers competitive rates to help you acquire equipment with manageable payments. Flexible terms including scheduling skip payments to help you manage seasonal workflows and provide options during tough economic times or natural disasters.

John Deere stands behind its equipment with comprehensive warranty coverage and extended



warranties, which is reassuring when you have unexpected repairs. When combined with a dealer preventative maintenance program, our warranty programs allow you to replace variable costs with a single, predictable, low-risk payment.

Our warranties are backed by a strong network of John Deere dealers that offer dependable parts availability along with well-trained techs who leverage JDLink telematics and who respond quickly with accurate diagnosis and repair. An extensive network of dealer locations means that parts and service are always close by.

Our John Deere suite of technologies gives you even more tools to minimize downtime and manage costs. Using JDLink™ telematics, you can track machine location, hours, idle time, fuel consumption, and maintenance, plus receive critical diagnostic codes. And TimberMatic™ Maps and TimberManager™ provide a map-based production-planning and -tracking system that helps you streamline communication and increase efficiency.

We work hard to be number one in the woods because you work hard. Our flexible finance rates, warranty and maintenance programs, and technology solutions are designed to help you optimize your efforts — and your bottom line.



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Cover image:
Overcoming steep odds on Vancouver Island.