Quick Facts:
- Opened in 1997
- Exhibits feature past, present, and future innovations
- Interactive displays, product simulators, and legendary John Deere machines
- Free to the public and open year-round

John Deere Pavilion

Climb into the cab, operate state-of-the-art simulators, and explore the Discovery Zone. At the John Deere Pavilion, guests get behind the wheel of innovation.

The John Deere Pavilion has consistently been a top tourist attraction in the Quad Cities and the state of Illinois since opening its doors to guests in 1997. To date, the Pavilion has welcomed over four million people from around the world. Today’s Pavilion offers guests an opportunity to experience the innovations of the present and future, while appreciating the heritage of the past. Through interactive displays, original artifacts, a variety of media, product simulators, and an expansive children’s area, guests learn about Deere & Company’s global businesses and products, its rich history, and solutions to the challenges of providing food and infrastructure to the world’s growing population.

Located adjacent to the Pavilion, the John Deere Store is a one-of-a-kind retail center that stocks officially licensed, genuine John Deere apparel, toys, collectibles, novelties, and videos. It is also home to the largest collection of ERTL®-produced John Deere toys anywhere. The John Deere Store was named among the Top 10 Gift Shops in Illinois by the Illinois Travel Guide.

The John Deere Pavilion and Store are the centerpiece of John Deere Commons, the Riverfront Civic Renewal Project that started in 1993 and is credited with revitalizing downtown Moline.
John Deere Pavilion exhibits:

**The Legacy of John Deere** — Learn all about the man who helped blaze a trail for the world and all the things Deere & Company has done since 1837 to keep his innovative spirit alive. You will see some antique John Deere equipment as well as company memorabilia and artifacts.

**Our Growing Planet** — This newly updated interactive exhibit examines the big challenges facing a growing global population and showcases ways Deere & Company is working to help address these challenges.

**Innovative Solutions** — Highlights the breakthrough designs and innovative technologies that Deere & Company has introduced to help customers make their businesses more productive, efficient, and profitable.

**The John Deere Discovery Zone** — This area includes eight exciting exhibits offering a variety of hands-on learning activities and interactive technologies for kids of all ages. Create a stop-motion movie, measure your height compared to equipment tires, assemble a gear train, build bridges on the activity table, plan and choose a healthy meal on the Smart Board, and lots more!

**Cotton to Blue Jeans** — Weaves the story of cotton from seed to shelf, where the end product is the ever-popular blue jean.

**Machine Simulators** — Visitors can test their skills on state-of-the-art simulators which look, sound, and feel like the real machines. Find out what it’s like to drive a crawler, dozer, or excavator.

The John Deere Pavilion also features many awe-inspiring machines to explore, including a combine, dozer, tractor, and others. Some are displayed in their working environments so visitors unfamiliar with the products can see what they do in forests, on farms, and at construction worksites around the world. Visitors can climb aboard many of the giant machines to see what it’s like to take the wheel. These displays change routinely to feature a variety of Deere products used around the world.

A variety of engaging videos is also showcased throughout the John Deere Pavilion, including on our giant video wall. “Day-in-the-life” videos located next to many of the machines feature owners and operators of John Deere equipment describing a typical workday and how they use Deere machines to help shape the land.

The “Linked to the Land” film is a heartfelt salute to hardworking farmers, loggers, contractors, and builders worldwide. International in scope, this feature film reveals how important advances in productivity, sustainability, and the integration of information and technology are helping John Deere customers work smarter, faster, and more easily.

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Visitor information:

The John Deere Pavilion is open daily year-round and is a free attraction. The Pavilion is closed New Year’s Day, July 4th, Thanksgiving, Christmas Eve, Christmas Day, and New Year’s Eve.

**Hours of Operation**
- Monday: 1–5pm
- Tuesday–Saturday: 9am–5pm
- Sunday: Closed

For more information about the John Deere Pavilion, the John Deere Store, and our other Attractions, go to VisitJohnDeere.com. Photography of the John Deere Pavilion is available upon request. Members of the media should contact Wendy Artman at 920.819.8968 or email ArtmanWendy@JohnDeere.com. For lodging accommodations and to plan a trip to the area, check out VisitQuadCities.com.