John Deere Attractions Road Trip

The journey of a lifetime

Each John Deere Attraction is a destination in and of itself. Together, they take visitors on a journey dating back more than 180 years. All John Deere Attractions are open to the public and offer FREE admission.

The John Deere Historic Site, Grand Detour, Illinois  [ Open March–December / Phone: 815.652.4551 ]

Hear the clang of the hammer. Feel the heat from the forge. Watch the iron melt and take shape. Stand in the spot where John Deere created the first commercially successful steel plow, and relive the experience of his original blacksmith shop. Discover where it all began at the John Deere Historic Site! A gift shop sells wares made by the site’s resident blacksmith in addition to a wide selection of handmade gifts and collectibles.

The John Deere Pavilion, Moline, Illinois  [ Phone: 309.765.1000 ]

Climb into the cab. Sit in the driver’s seat. And test your skills in state-of-the-art simulators. Explore some of the biggest John Deere machines — from combines and dozers, to excavators and swing machines — and learn how they change lives around the world. At the John Deere Pavilion, you get behind the wheel of innovation!
The John Deere Store, Moline, Illinois  [ Phone: 309.765.1007 or 888.231.1236 ]

Adjacent to the John Deere Pavilion, the John Deere Store isn’t an ordinary gift shop, and it’s not just for people who love tractors. This one-of-a-kind retail center has something for everybody, including more officially licensed John Deere toys, apparel, collectibles, housewares, books, and videos than any other place in the world. It also houses the largest collection of ERTL®-produced John Deere toys anywhere.

Deere & Company World Headquarters, Moline, Illinois  [ Phone: 309.765.1000 ]

Overlooking the Rock River Valley, the award-winning Deere & Company World Headquarters is a must stop for Quad Cities visitors and Deere enthusiasts alike. World-renowned architect Eero Saarinen designed the parklike, 1,000-acre corporate center. Collectors and history buffs will be amazed at the 180-foot-long, three-dimensional mural tracing the history of John Deere and 2,200 pieces of authentic memorabilia. Open daily, Deere & Company’s product display floor features samples of both antique and state-of-the-art Deere equipment.

John Deere Tractor & Engine Museum, Waterloo, Iowa  [ Phone: 319.292.6126 ]

Explore interactive displays, marvel at classic machines, and get an up-close look at rare John Deere artifacts. At the John Deere Tractor & Engine Museum, we bring history to life. Witness our evolution from horse drawn to horsepower, and discover how the innovations of the past help to shape our future! The Museum’s gift shop features a variety of John Deere-branded clothing, toys, and memorabilia.

John Deere factory tours:

John Deere factory tours are available at Harvester Works, East Moline, Illinois; Seeding Group, Moline, Illinois; Tractor Cab Assembly Operations, Waterloo, Iowa; Engine Works, Waterloo; Drivetrain Operations, Waterloo; Des Moines Works, Ankeny, Iowa; Ottumwa Works, Ottumwa, Iowa; and Gator Works, Horicon, Wisconsin.

Reservations are required for all factory tours and must be made a minimum of 48 hours in advance. Factory tours are booked on a first-come, first-served basis and fill up quickly, so plan your trip today by going to VisitJohnDeere.com.

Points of interest:

Other points of interest to visitors include a pair of Deere family homes and the TPC at Deere Run championship golf course, all located in Moline and open seasonally.

Visitor information:

For more information about the John Deere Attractions, including locations, hours of operation, special events, and the passport program, go to VisitJohnDeere.com. Accommodations and other information about the Quad Cities can be found at VisitQuadCities.com. Accommodations and other information about Waterloo can be found at ExperienceWaterloo.com. Photos of the John Deere Attractions are available upon request. Members of the media should contact Wendy Artman at 920.819.8968 or email ArtmanWendy@JohnDeere.com.