



JOHN DEERE
CREDIT

John Deere Credit
6400 NW 86th Street, P.O. Box 6600
Johnston, Iowa 50131-6600 USA

For Immediate Release

Contact:

Bill Brewer
ZLRIGNITION
(515) 244-4456, ext. 104
bbrewer@zlrignition.com

Palm Coast Hole Judged Most Beautifully Brutal

JOHNSTON, Iowa – November 25, 2008 – The 437-yard, par 4, ninth hole at The Ocean Course, Palm Coast, Fla., has been selected as one of the winners in the John Deere Credit search for the 18 Most Beautifully Brutal Golf Holes™ in North America.

The Ocean Course hole was chosen from entries throughout the U.S. and Canada (excluding Quebec) by a panel of judges that includes Jeff Babineau, editor of *Golfweek*; Pat Roberts, publisher of *Golfdom*; Joe Passov, architecture editor for *Golf* magazine; and Gary Van Sickle, golf editor for *Sports Illustrated*. The judges rated each entry on the basis of the hole's beauty as well as its difficulty.

The hole requires two well-struck blows to reach a long, slick green that undulates from back to front and sits in full view of the Atlantic.

"I'd belly up to this beachside test in a heartbeat," says Passov.

"The ninth hole at The Ocean Course offers an outstanding example of how dedicated course owners, builders, architects and superintendents create and maintain holes that golfers talk about the entire year," says Steve Knutson, Director of golf leasing for John Deere Credit.

"John Deere Credit is proud to recognize these efforts and to provide golf courses throughout North America with equipment and lease products that help them keep courses beautiful and brutal," Knutson adds.

Coastal Equipment Systems, Jacksonville, ShowTurf of South Florida with locations in Boynton Beach and Punta Gorda, and Beard Equipment Company with locations in Pensacola, Fla., and Mobile, Ala., are the John Deere Golf equipment distributors that serve the needs of beautifully brutal golf courses in Florida.

John Deere Golf distributors can arrange demonstrations of equipment that will help golf courses maintain Beautifully Brutal Golf Holes. To find your local John Deere Golf or Consumer & Commercial Equipment distributor call 1-800-537-8233 or visit www.JohnDeere.com/Golf.

Photos and descriptions of the ninth hole at The Ocean Course, the 17 other winning holes, and all holes entered can be seen at www.JohnDeereCredit.com/brutalgolfholes. The 18 Most Beautifully Brutal Golf Holes also will be showcased in a keepsake calendar that will be distributed to golf course superintendents throughout the U.S. and Canada.

About John Deere Credit

Golf Leasing is a business unit of John Deere Credit, the financial services division of Deere & Company. John Deere Credit is one of the largest equipment finance companies in the U.S. with more than 2.5 million accounts and a managed portfolio of nearly \$24 billion. In addition to providing retail, wholesale and lease financing to help facilitate the sale of John Deere agricultural, construction, and commercial and consumer equipment, John Deere Credit also offers revolving credit, operating loans to farmers, crop insurance (as a Managing General Agent), and debt and equity financing and project management expertise within the wind energy arena. Today, John Deere Credit has approximately 1,800 employees worldwide and has operations in 17 countries.

###